



# CULINAIRE

*Distinctive Dining & Hospitality Management*

Contact: Bill Thompson, President  
Culinaire  
2100 Ross Avenue, Suite 3100  
Dallas, TX 75201  
214.754.1822  
bthompson@ciemail.com

Shula's 347 Grill, the newest restaurant concept in the notable Shula's family of steakhouses, has a casual and eclectic flair. The menu boasts plenty of sumptuous choices for carnivores including The Shula Cut<sup>®</sup>, which is the best steak money can buy, yet also offers plenty of fish, salads and sandwiches. Upbeat, upscale, and uptown, Shula's 347 Grill is named for the number of victories in Coach Don Shula's legendary football career. His eponymous restaurant blends the best elements of a traditional steakhouse and an affordable, neighborhood bistro.

Our grand opening party was held in December and attracted media from throughout the state of Florida due to the ongoing popularity of Coach Don Shula, the winningest coach in NFL history. His 17-and-0 perfect season, culminating in a Super Bowl championship, remains unrivaled.

The Westin Hotel itself is a tranquil oasis inside the bustling area of Heathrow. Its 8,000 sf ballroom, divisible into 5 sections, is accompanied by two additional spacious function rooms and a well-appointed executive boardroom. There is a beautifully landscaped garden for additional event space under balmy Florida skies.

Culinaire also operates the Shula's Steakhouse in the Westin Hotel Indianapolis. We relish the prospect of expanding our partnerships with both Shula's and Westin Hotels and Resorts in the years to come.

## Business Communiqué

from the desk of **Bill Thompson**

CULINAIRE AND NFL'S WINNINGEST COACH  
OPENS SHULA'S 347 GRILL IN LAKE MARY

Culinaire recently expanded its Florida operations with the opening of the Westin Orlando Hotel in Lake Mary, Florida. This 252 room Westin, situated in the prestigious Heathrow subdivision of Lake Mary, is approximately 15 minutes north of Orlando. It is a well-developed enclave of blue chip corporations and upscale residential areas.

We operate all of the food and beverage services in the hotel including catering, room service, the 91-seat Lobby Bar, and our three-meal-a-day restaurant, Shula's 347 Grill.

# Shula's

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# 347 GRILL

